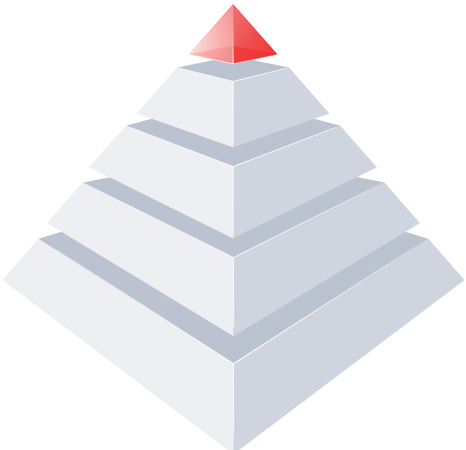

EVENT ROI
INSTITUTE